



We are now Refinitiv, formerly the Financial and Risk business of Thomson Reuters. We've set a bold course for the future – both ours and yours – and are introducing our new brand to the world.

As our brand migration will be gradual, you will see traces of our past through documentation, videos, and digital platforms.

Thank you for joining us on our brand journey.

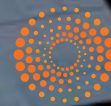


REFINITIV[™]

THOMSON REUTERS
ELEKTRON™

THOMSON REUTERS ELEKTRON

*POWERING THE ENTERPRISE,
CONNECTING GLOBAL MARKETS*



THOMSON REUTERS™



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IN 2008, **167** REGULATORY ALERTS WERE BEING ISSUED EACH WEEK TO BANKS AND EXCHANGES. BY 2012, THAT NUMBER HAD DOUBLED AND IS GROWING AT **25%** A YEAR

Thomson Reuters Accelus

A Challenging Landscape

Whatever your business, whatever your focus, the demands on your trading infrastructure are growing. After prolonged economic difficulties, you are faced with three major challenges:

Profitability

The macro environment has increased the pressure to deliver profits; but at the same time, the market has become more fragmented, more complex and more competitive. How easily can you maintain services and innovate on a flat budget?

Connectivity

We continue to see new assets to trade and new places to trade them. And automation has created smaller trading lots and higher frequency – which means more data, more often. Opportunities appear and recede at dizzying speed; so you need to connect quickly to new markets and seize profits while they last.

Risk and Regulation

Between 2008 and 2012, the number of regulatory alerts issued each week to banks and exchanges doubled. Meeting regulatory requirements and developing sharper, stronger views of risk are harder than ever. You need greater flexibility in your IT infrastructure and applications.

Nobody underestimates the challenges around profitability, connectivity, risk and regulation, but Thomson Reuters Elektron offers a rich opportunity to develop creative responses.

Introducing **THOMSON REUTERS ELEKTRON**

Thomson Reuters Elektron is a suite of propositions that power the enterprise and connect global markets. Elektron delivers low latency feeds from thousands of exchange-traded and OTC markets, along with analytics, distribution platform and transactional connectivity to support any financial workflow application.

All of these capabilities can be deployed at a customer location or delivered as a fully managed service from any one of our co-location and proximity hosting sites around the globe.

Elektron also powers the most innovative desktop and mobile application in the world, Thomson Reuters Eikon. This brings our global infrastructure to the fingertips of financial professionals, wherever they are and whatever their role.



*POWERING THE
ENTERPRISE AND
CONNECTING
GLOBAL MARKETS*



**THOUSANDS OF
MARKETS ACROSS
EVERY **ASSET CLASS**,
EVERY **GEOGRAPHY**,
EVERY **INSTRUMENT****

Any Data, Anywhere

In an increasingly interconnected global market, you need access to the broadest, deepest and most accurate content to drive your decisions.

Elektron delivers real time data from thousands of exchanges and OTC-traded markets. It provides coverage of over 40 million instruments and offers derived analytics, proprietary news, evaluated pricing, reference data, tick history and third-party content.

Thomson Reuters data distribution has been revolutionized. Our consolidated feed, Thomson Reuters Elektron Real Time, delivers greater volumes, depth and breadth of data at significantly lower latency. Elektron Direct Feed provides a small hardware footprint and single digit latency across venues and asset classes. Both have been developed on a unified and extensible data model, so you can now onboard new content more quickly and more easily – and it's straightforward to integrate that content into downstream applications.

Whatever content you need, whatever service level, we can deliver it promptly to the right user or application – at the right time.

FEEDS

Animating Your Insights

Now that you have access to all that data, what are you going to do with it? How well you analyze it and gain insights is what really sets you apart.

From detailed time series analysis to complex visualizations, we enable you to mine more data and turn big data into actionable insights and profitable trading opportunities.

Whether it's by delivering cutting-edge content or data analysis and visualization tools, our goal is simple: to help you make smarter decisions.

ANALYTICS



*OUR GOAL IS SIMPLE:
TO HELP YOU MAKE
SMARTER DECISIONS*



100 MICROSECONDS
FROM PUBLISHER
TO SUBSCRIBER;
UP TO **3.5 MILLION**
MESSAGES PER
SECOND

Performance. Resilience. Innovation.

Managing information as it flows through your enterprise is no trivial challenge. With more liquidity pools to access, higher volumes and velocity of data to process, along with more complex trading strategies, business structures, licensing terms and regulatory requirements to navigate, you need the right technologies to support your operations.

Thomson Reuters Enterprise Platform enables you to master that complexity.

We don't just connect you to the right information; we also connect your enterprise workflows. Our core infrastructure supports every link in the trading and investment value chain. You can integrate data from any source, to enrich and validate those sources of data, to create proprietary prices, analytics and other content, and feed all of that content into any type of workflow application, while also managing entitlements.

PLATFORM

Global Connectivity, Less Complexity

Thomson Reuters operates one of the world's largest FIX-based order-routing networks, delivering order flow of two billion shares per day across a range of asset classes.

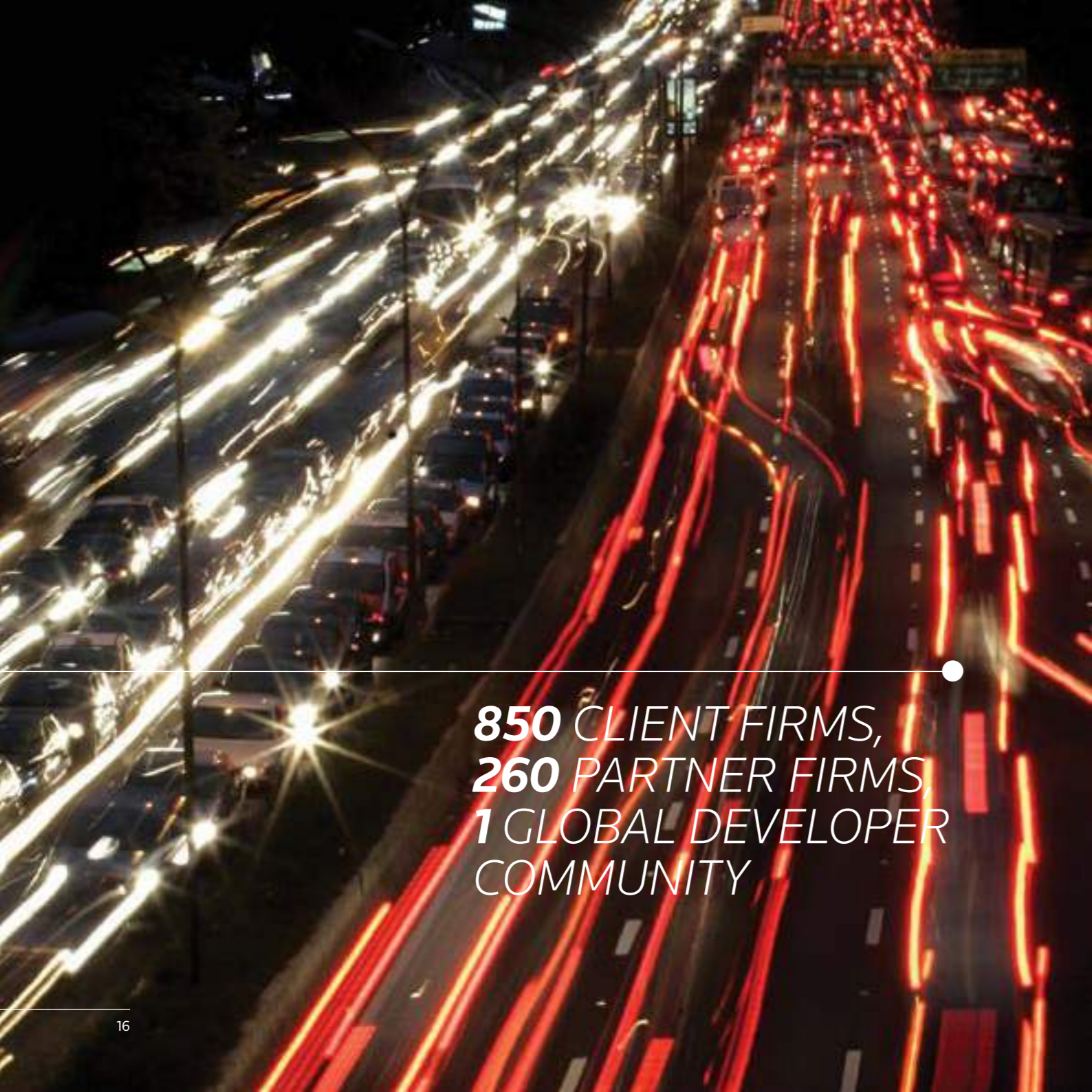
We connect the leading buy-side firms with executing brokers across the globe. It's a resilient, high-speed network that you can rely on to connect securely with your counterparties and manage your order flow.

It supports a wide range of order types and is truly vendor-neutral, so you can use your preferred order management system and execution management system providers.

Our dedicated support teams around the world are experts in FIX messaging and connectivity. They will set you up promptly so you can start trading as soon as agreements are in place – and they will keep you there, with rapid responses to any issues.

TRANSACTIONAL CONNECTIVITY

750 LEADING BUY-SIDE
FIRMS, **700** EXECUTING
BROKERS AND VENUES,
63 COUNTRIES AROUND
THE WORLD



850 CLIENT FIRMS,
260 PARTNER FIRMS,
1 GLOBAL DEVELOPER
COMMUNITY

Powering Any Workflow

Through its core capabilities – feeds, platform, analytics and transactional connectivity – Thomson Reuters Elektron powers Thomson Reuters Eikon. Together, these serve both the enterprise and the individual, providing effective ways of analyzing the markets and uncovering unique actionable insights – for any role in any institution, anywhere.

Both Elektron and Eikon are open by design. Whether it's through desktop or server APIs, proprietary or third-party development, we enable you to extend and shape our propositions to fit your requirements. We support the world's largest community of financial application developers – a global knowledge base for developing to our industry standard APIs.

APPLICATIONS

Focus On Your Business

Managing global trading operations is increasingly complex. We want to make it simpler. While all of our propositions are available deployed at your site, with Thomson Reuters Elektron Managed Services and our proactive support model, we take away all the headaches of running, maintaining and upgrading your trading infrastructure to cope with constantly changing demands. With strategic data centers all around the world, we are close to you and always close to the trading action.

Each data center provides a rich, secure environment of data, infrastructure, platforms and connectivity. So you have access to trading infrastructure that delivers optimized levels of performance, faster time to market, streamlined operations and full support.

And those standards of performance, reliability and flexibility can be delivered at a lower total cost of ownership.

MANAGED SERVICES



*WITH STRATEGIC
DATA CENTERS ALL
AROUND THE WORLD,
WE ARE CLOSE TO YOU
AND CLOSE TO THE
TRADING ACTION*



THOMSON REUTERS FINANCIAL & RISK

With Thomson Reuters, you are at the center of an open and connected set of products and services, and a community of financial professionals. We provide the data, news, analytics and insight that inform your work and advance your thinking. We offer the cutting-edge tools, applications, infrastructure and services, and trading capabilities that help you to move from insight to action, from big ideas to big results, in a click, in a conversation, in an instant.

We help our customers uncover critical insights and market opportunities, and connect to the largest network of financial professionals– enabling better decisions and more confident actions. Our solutions create efficiencies that drive profits with scalable infrastructure and services that enable faster and smarter performance. We provide our customers with access to liquidity with our trading applications and venues that connect customers and markets. This enables our customers to manage compliance and mitigate risk through regulatory insight and workflow tools. Our unique combination of custom content, easy connectivity and robust community is why over 500,000 professionals in 150 countries log on with us every morning.

Talk To Us

Capitalizing on market opportunities means that you need to move beyond the closed and costly systems of the past. That means embracing open and innovative technology that delivers the most accurate and timely information to your team. With Thomson Reuters Elektron if you want the data, you can have it. If you need to transact, you can connect. If you need to innovate, you can. Everything you need to realise your potential is there. Now seize it.

For more information, please visit financial.thomsonreuters.com/elektron

Some industry recognition for Thomson Reuters Elektron



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