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As our brand migration will be gradual, you will see traces of our past through documentation, videos, and digital platforms.

Thank you for joining us on our brand journey.



**REFINITIV**<sup>TM</sup>

The Refinitiv logo, which is a blue L-shaped graphic with a diagonal line extending from the bottom-right corner of the vertical bar.

# Thomson Reuters Headlines Direct

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As markets become ever more automated, the window to profit from market events is small and ever shrinking. And with news continually driving volatility, having the fastest access to breaking stories is critical to capitalize on potential gains as well as to avoid losses. When it comes to algorithmic trading there can be no compromises.

### Thomson Reuters Headlines Direct

Headlines Direct provides Thomson Reuters **fastest distribution** of machine readable headlines powered by Reuters News. Headlines Direct is delivered at the Secaucus, NJ. Equinix NY4 data center as a multicast hand-off ensuring fair distribution all customers. The feed's streamlined payload structure and simplified accessibility to powerful metadata tagging has been tailored to help expedite client-side message processing. By getting Reuters News to your algorithms, you get a competitive advantage you won't find with any other service.

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Thomson Reuters does more than just deliver financial news feeds. We open the door to more opportunities, thanks to an unmatched history of breaking market-moving corporate and political exclusives, investigative reports and insights.

- Reuters is the largest international news agency operating in 131 countries with 2,600 journalists in 200 bureaus
- Delivering 10,000 stories a day to 450,000 financial professionals and more than 1 billion consumers
- Reuters was awarded Best News Provider by Inside Market Data in 2015 and 2016

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### About Machine Readable News

Thomson Reuters Machine Readable News (MRN) is the industry's most advanced machine readable news platform. MRN delivers a suit of feed products including real-time structured news, leading edge news analytics and deep historical news archives directly to applications, thus enabling algorithms to exploit the power of news to seize opportunities, exploit market inefficiencies and better manage event risk.

- **Real-time News** – Delivery of full story Reuters News and >40 third-party newswires
- **News Analytics** – Analytic scores like sentiment, relevance and novelty on equity and C&E assets, in English and Japanese
- **News Archive** – Reuters and third-party news and news analytics back to 2003
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- **MarketPsych Indices** – Psychological based scorings derived from news and social media

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