



We are now Refinitiv, formerly the Financial and Risk business of Thomson Reuters. We've set a bold course for the future – both ours and yours – and are introducing our new brand to the world.

As our brand migration will be gradual, you will see traces of our past through documentation, videos, and digital platforms.

Thank you for joining us on our brand journey.



REFINITIVTM

The Refinitiv logo, which is a blue L-shaped graphic with a diagonal line extending from the bottom-right corner of the vertical bar.



Thomson Reuters Intelligent Tagging

A Natural Language Processing (NLP) solution, transforming unstructured content into rich metadata and competitive advantage.

What is Intelligent Tagging?

Intelligent Tagging uses NLP, text analytics and data-mining technologies to derive meaning from vast amounts of unstructured content, including research reports, news articles and more. It processes millions of text documents daily for financial professionals. It's the same services that powers Eikon and Reuters News, and therefore meta-data output is highly optimized for Financial services industry.

It does this by appending a PermID (Permanent Identifier) to entities in textual content to draw out and tag the people, places, facts and events you're searching for. Each entity extracted then receives a relevance score that accurately indicates how important it is to the document in question.

What does it do for me?

This rich metadata boosts the accessibility and – ultimately – the value of your content.



Search Smarter

Bolster your search and recommendation platforms to enrich your client's content discovery experience, thus boosting retention and revenue.



Personalize Content Recommendations

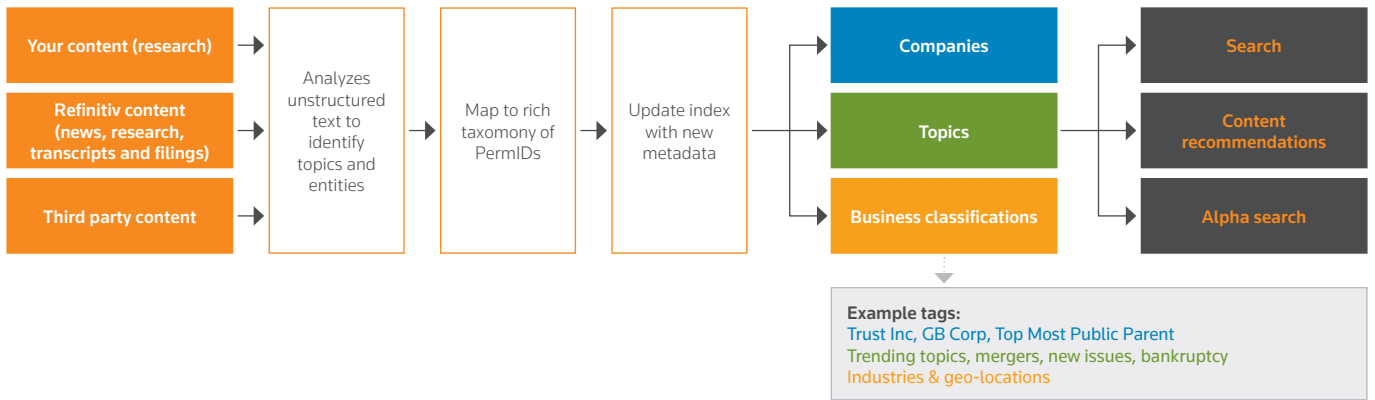
Cut through the noise of unstructured data and get a tailored content feed relevant to your specific interests.



Generate Alpha

Mine news, government filings and more to accurately predict and leverage previously hidden alpha signals.

How does it work?



With Intelligent Tagging you can tap into Refinitiv’s ecosystem of highly curated and managed data, as it leverages the entity masters management from experts in core masters content collection. Our key advantage is assigning unique identifiers, or PermlDs, which map the entities and events to their real-world identity. The PermlD enables consistency and links to other content sets.

Thousands of our team maintain and curate our Web service for ongoing excellence and hundreds of Reuters Financial editorial teams have put Intelligent Tagging through rigorous tests to meet the highest quality standards.

How do I get it?

We are now offering access to Thomson Reuters Intelligent Tagging via a range of deployment options to increase your agility. It can be accessed flexibly to evolve with your business needs.

OPEN CALAIS



Free to experiment model (Open Calais)

A free tier – fully managed – to help you start your API integration today, with no budget or commitment required. Once you complete integration, you can move to higher delivery models with more metadata and capacity.

Pay as you go via Cloud (Microsoft® Azure)

COMING SOON – 2019
A dedicated environment in your own secure Azure account, with premium metadata capabilities, and fully scalable capacity in a “pay-as-you-go” model. Pay only for what you use; no other costs or up-front commitment.

Meta-data as a service (hosted)

You provide us with your content, we generate the meta-data according to our taxonomy. 24/7 support. An adaptable and responsive solution – you can rapidly scale as data volumes grow to handle new opportunities.

The in-house model (deployed-on-premises)

Ensures full security of your documents and higher processing capacity, alongside the benefits of constant updates from us.