Debt Capital Markets

Eikon meets your Debt Capital Markets workflow needs, bringing together the markets and deal maker-focused content and analytics you require.

**Market monitoring and insight**
- Keep track of markets and what is driving them
- Monitor the macroeconomic environment
- Stay on top of new issue markets
- Be the first to hear about major news stories

**Deal idea generation**
- Identify prospective issuers
- Keep track of your coverage universe
- Research financing trends and needs

**Pitch development**
- Showcase your distribution capabilities to prospective issuers
- Draw a picture of the current market environment
- Perform credit analysis and develop decisive pricing views
- Assess investor demand and target investors

**Deal structuring**
- Determine the right size and price range to go to market
- Decide on transaction size
- Determine the right time to enter the market

**Productivity and support**
- Supercharge your productivity in Microsoft® Office
- Stay in touch when you’re on the road
- Leverage a team of expert analysts for reports and analysis
- Rely on world-class service available 24/7
Market monitoring and insight

Eikon brings you the trusted news and commentary you need to keep track of the markets and what is driving them.

Be the first to hear about market-moving news stories with Reuters, the world’s largest financial news organization, with 2,500 journalists covering companies and sectors, geographies and financial markets. Rely on IFR® and Reuters Breakingviews® for exclusive commentary and insights on the new issues market, with the macroeconomic and investment banking analysis you need.

In Eikon, you can search and create filters to monitor headlines by company, topic or keyword. Our Social Media Monitor provides Twitter® content along with sentiment and other analytics for you to analyze specific companies, products or news events.

Never miss out on new information relevant to your customers with Eikon alerts – triggered based on news, price changes, filings, economic releases, new research or availability of transcripts for corporate events.
Deal idea generation

Identify prospective issuers and develop ideas to pitch to them. Eikon provides you with a number of tools to identify trends in capital raising and prospects to target.

Identify refinancing candidates with the Bonds Search engine and use the Interest Rate Probability monitor to advise clients when to take advantage of market windows. Monitor bond pricing and key terms in real time with the Eikon Corporate Bond Pricing engine.

View runs prices against other premium price sources, such as FINRA TRACE, MarketAxess and TradeWeb®, with our parsing capability and compare your firm’s prices against other premium price sources in our Bonds Search engine.

Instantly know about ratings changes with Issuer Ratings Monitor. See which public or private companies have had ratings changes, and quickly filter and then manipulate data in Excel®.

Eikon provides unified search across news, research, transcripts and filings to help you look for ideas or get up to speed on a prospect.
Pitch development

Showcase your distribution capabilities and expertise to prospective issuers. Rely on Eikon for unrivaled deals and league tables data to perfect your pitch.

Demonstrate your experience in precedent transactions screening the largest deals database in the world, including over 900,000 debt deals. Eikon enables you to build custom league tables and precedent transaction lists to deliver the optimum positioning for pitches more quickly and easily.

Rely on our extensive deals data and industry-leading league tables, backed by the most comprehensive deals database in the world, comprising over two million transactions across 220 countries, updated daily.

Develop investor targeting lists for pitches and deal marketing. Refinitiv maintains the most complete global Share Ownership and Profiles data in the industry, providing ownership insight for public equities and delivering intelligence on investment managers, securities firms and their key decision makers. The depth and breadth of our ownership data is unprecedented.

eMAXX provides fixed-income ownership data and institutional investor data and tools with profile information on over 7,000 buy-side firms.

Identify supplier and customer relationships and assess investor demand and target investors.
Deal structuring

Analyze characteristics of precedent transactions to structure better deals. Rely on Eikon to access deals and market information to optimize the structure, size, price and timing of deals.

Refinitiv provides complete coverage of individual deal details for the deal-making community. Our deals data features thousands of data items (covering both details on the deal and its participants) illustrating the entire deal life cycle.

Benefit from the Eikon deals screening tool, sourcing from the largest deals database in the world. The Eikon Deals Screener makes it easy to find the deals that are most relevant to you. Further, it provides all the associated data around the time of the deal (for example, news, research, filings) right on the deals tear sheet.

View the pipeline of deals that are either coming to market or are rumored in the coming months in the Fixed Income New Issues Monitor.

Get unrivaled reporting of rumors of forthcoming bonds, deals announced, initial price talk on where the bond will ultimately price and the final pricing, and examine estimated fee spreads on over 150,000 DCM deals.
Productivity and support
Rely on Eikon to bring you all the content and functionality you need, wherever you are, in the format that best suits you.

The Eikon suite of Microsoft Office add-ins
The suite provides the analytical and presentation tools you need to improve efficiency at every step of the pitch development process right through to the generation of the actual pitchbook in PowerPoint®. The data in the tables and charts remains dynamically connected to the content in Eikon so you can update figures, models and charts at the click of a button.

Work on pitches and deals
Work on pitches and deals inside the Microsoft applications. Do everything from analyzing market context or deals pipelines to building league tables and comparables analysis through to valuations, deal structuring and investor targeting.

Stay connected in the office, or on the go
Eikon for iPhone® and Android™ delivers a mobile experience that is synchronized with your desktop, providing instant access to industry analysis and the actionable information you require, including news, pricing, company profiles, deals, estimates, ownership, fundamentals and research reports, whenever and wherever you need it.

Always be informed, even if offline
Use the Briefcase to read news articles, research reports, transcripts, briefs and filing documents even if you are offline, by storing content locally to your device. All your Briefcase items can be organized and managed for easy retrieval.

Benefit from an unrivaled customer experience
Rely on our Global Business Consulting group. Whether on site or remotely, email or chat, benefit from the GBC’s client consultations, including demonstrations, training sessions, model creation, analysis and modification meetings as well as the creation of detailed Excel models that support research and analysis, deal valuation and idea generation.

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Better advise your investment banking customers and gain an edge over competitors with Eikon – the one platform that meets your M&A, DCM and ECM workflow needs.

Eikon provides the most comprehensive content and broadest range of tools and functionality to support banker workflows across Equity and Debt Capital Markets and M&A Advisory.

Whether you are monitoring the market, seeking origination opportunities, making resource allocation decisions, or deep in financial modeling and presentation creation, Eikon is the single desktop you need.

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