We are now Refinitiv, formerly the Financial and Risk business of Thomson Reuters. We’ve set a bold course for the future – both ours and yours – and are introducing our new brand to the world.

As our brand migration will be gradual, you will see traces of our past through documentation, videos, and digital platforms.

Thank you for joining us on our brand journey.
Building a Winning Fund Strategy with an End-to-End Workflow

The founder of a new hedge fund was looking to build a more robust workflow that would make it easier to do investment research and validate strategies quickly.

Before engaging with Thomson Reuters, most of the fund’s research process took place across multiple spreadsheets, preventing it from quickly proving the strategy and bringing on outside investors to grow the fund.

Thomson Reuters worked with the fund to deploy a suite of products that would provide an end-to-end process for harnessing financial data, building multi-factor models and quickly backtesting them and managing trade execution.

Results

• Built a strategy and was able to start pitching new investors in just seven weeks.
• Up and running, and self-sufficient on all platforms, in 33 days.
• Incurred lower overall costs for the complete product suite compared to a single competing platform.

Industry
Investment Management

Use Case
Building a complete workflow, from research to managing trade execution – fueled by a validated and differentiated strategy.

Products
• Eikon
• REDI®
• QA Point

Objectives
• Build a complete workflow for research and manage trade execution.
• Speed up research and validate a strategy to attract new investors.

Solutions
• Harness the power of Eikon, REDI and QA Point working in concert to provide an end-to-end workflow.
• Use QA Point to build and backtest models in minutes, allowing users to build, iterate and validate their strategies rapidly.
Starting a Quant Hedge Fund from Scratch

An experienced investor was looking to start a new fund by using a novel research strategy to attract investors. To do this, however, the fund needed to prove the strategy’s value through robust research and testing. This was proving difficult, as the fund was still relying on data scraped from public sources and workflows built in multiple Excel® spreadsheets, which made the research process too time-consuming and labor-intensive for the founder’s desired timeline.

Building a New Workflow

The founder of the fund contacted Thomson Reuters with the primary goal of improving research quality and refining the workflow for faster results.

**Eikon**

Obtaining reliable data and using it to perform research and fuel a trading strategy prompted the initial interest in Eikon, which provides financial news, data and analytics.

The firm’s team was excited by Eikon’s overall ease of use, particularly around the natural language search processing. For example, instead of having to look up unfamiliar codes to perform searches, users could simply type in the name of the company they wanted to research and the search field would auto-complete it.

**REDI**

Eikon’s pre-trade capabilities are enhanced through the integration with REDI, a powerful execution management system. REDI’s robust EMS could be used in tandem with Eikon’s pre-trade capabilities to manage trade execution across multiple asset classes from a single front end.
Completing the Workflow with QA Point

While they were already impressed with what Eikon and REDI offered, it was QA Point that gave the fund what it needed to expand its research capabilities and start driving alpha. QA Point powered by Elsen delivers an immediately usable, standardized database with accurate symbology mapping. Its intuitive interface removes almost all of the manual work that goes into quant research, making it simple to test new ideas and iterate on existing ones.

“It’s much easier with QA Point”

With QA Point’s cloud-based platform, the founder could rapidly backtest multi-factor models using premium data. He could quickly create universes, test hundreds of the most critical factors and time frames, and validate new strategies quickly.

QA Point’s robust set of features made the purchasing decision a “no-brainer”:

StarMine® analytics and modeling
Full transparency into the underlying inputs for analytics and stock models so users can deploy StarMine stock selection factors into their models with greater confidence.

Proprietary data sources and content
The founder was pleased to have easy access to data – such as I/B/E/S® estimates – that can’t be found anywhere else. Having premium data and content loaded onto one platform removed the need to scrape it from public sources.

The QA Point interface
A well-designed, easy-to-use interface would make it easy for the founder to harness the data needed to build universes and complex models in minutes, and run backtests in just a few hours – not weeks.
The Outcome

Up and running with your workflow in just over 30 days.

Thomson Reuters provided the fund with a trial and training shortly following that first conversation. The first demo and trial was with Eikon. The client and market specialists at Thomson Reuters provided flexible and robust training to get the founder to a point of self-sufficiency by focusing on the features that were the most relevant to them.

With QA Point, the founder was able to start using the platform within a day of getting the license and production ID. The Thomson Reuters and Elsen team provided multiple training sessions, answered all questions on the use of the platform, and acted as thought partners by providing insights on how the fund can use the platforms to build more complete strategies.

In just a month from the initial conversations, the client was up and running on all three platforms. By bundling the three platforms together, Thomson Reuters was able to provide an end-to-end integrated solution at a lower cost than the client would have paid by using other major platforms. Shortly thereafter, the founder was able to generate strong enough results to grow the fund and hire new partners. The team is currently devoting all of its time attracting new investors using the strategy the Thomson Reuters platforms helped them build.

Thomson Reuters Trading & Investing Tools

Eikon, REDI, and QA Point together form an end-to-end suite of products designed to make harnessing financial data, researching investment strategies, and managing trade execution effortless.