

# BUILD CUSTOM ESG SCORES USING REFINITIV<sup>®</sup> ESG DATA IN EIKON<sup>®</sup>

**Build your own custom scores, leveraging tools and granular data, to meet investment mandates and provide differentiation.**

Refinitiv<sup>®</sup> understands that a single Environmental, Social & Governance (ESG) score might not represent the focus of a given investment strategy which may be aimed more specifically at a particular theme (or subset thereof) such as addressing the climate crisis, improving corporate diversity and inclusion, optimising resource usage, or perhaps addressing employee rights for example. Furthermore the data points most pertinent to investment decisions may differ based on whether you are utilising them to support risk management, driving the search for alpha generation, or focusing on social or environmental impact. To this end, you need access to ESG data at a granular level.

To help you develop your own ESG scores, Refinitiv provides 630+ standardized ESG data points on over 12,000 public and private companies which represents over 85% of global market cap, which can be categorized by industry and commingled with financial data to enable you to build your own view of materiality. Full access to the underlying data enables customization of company scores to meet your firm's view on issues such as materiality, momentum, and time weighting.

By creating your own scores you are able to get a robust picture on the sustainability of a company, allowing you to assess the ESG risks and opportunities of a firm and benchmark against peer companies to make more informed investment decisions.

## MATERIALITY

In addition to our own materiality matrix which can be found on page 18 of our [ESG scoring criteria](#), we provide a mapping of Refinitiv ESG data to industry frameworks such as the Global Reporting Initiative (GRI), the United Nations Sustainable Development Goals (UN SDG's), the Task Force on Climate related Financial Disclosures (TCFD) and the Sustainability Accounting Standards Board (SASB)'s ESG Materiality Framework to accelerate in-house work on materiality.

Our ESG database also provides deep histories for ESG data to backtest materiality through the last couple of economic cycles.

## CUSTOM ESG SCORES

Refinitiv provides unrivalled flexibility to customize ESG scores.

Refinitiv ESG data provides the building blocks for investment managers like you to calculate in-house ESG scores. Refinitiv data can be used with complete confidence because every data point is rigorously quality controlled and verified to ensure that it is standardized, comparable and reliable. Analysts can drill down to source documentation (e.g., corporate filings, reports) for any ESG captured data point using Refinitiv Eikon<sup>®</sup>, enabling you to explain scores or provide commentary for internal stakeholders or investors.

## SCORES IN EIKON

The multi-factor ranking capabilities in Eikon, with access to all our ESG data, provides a framework for your in-house analysts to quickly build out ESG scores based on an in-house view of ESG risk or to take account of asset owners' mandates. You can easily leverage our sector classifications for peer comparisons.

Analysts can commingle our ESG company data with any other company data points to create models or screens that leverage a wide range of market and company data.

Develop your view of materiality with the industry's most granular and comprehensive ESG factors and history.

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Refinitiv, an LSEG (London Stock Exchange Group) business, is one of the world's largest providers of financial markets data and infrastructure. With \$6.25 billion in revenue, over 40,000 customers and 400,000 end users across 190 countries, Refinitiv is powering participants across the global financial marketplace. We provide information, insights and technology that enable customers to execute critical investing, trading and risk decisions with confidence. By combining a unique open platform with best-in-class data and expertise, we connect people to choice and opportunity – driving performance, innovation and growth for our customers and partners.