

ESG COMPANY PROFILES IN REFINITIV[®] WORKSPACE AND EIKON[®]

Access a customizable solution for company-level ESG research

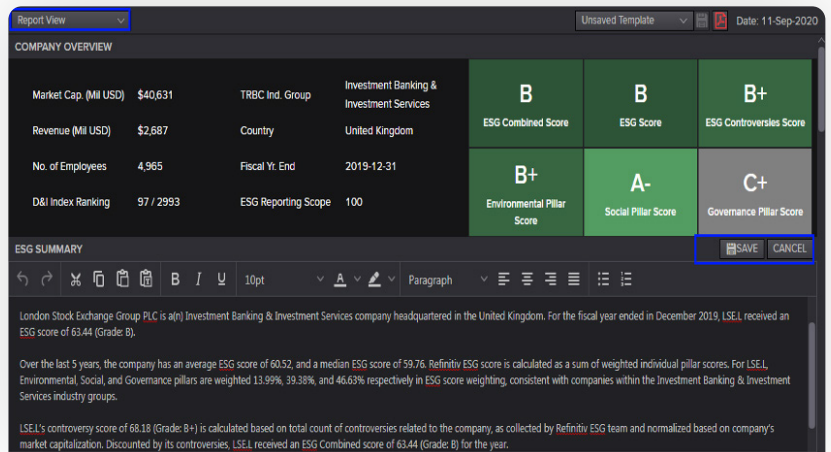
The auto-generated ESG company profile option in Refinitiv[®] Workspace and Eikon[®] provides users with a flexible ESG report format to select peers, define ESG themes, add commentary, save personalized templates and publish PDF reports.

Each single-document report provides an overview of a company's ESG performance as well as absolute and relative performance KPIs that impact its performance at the pillar, category and metric levels.

The report view can be found as part of the ESG application in the view selection drop-down filter next to the ESG statement and peer views. The main features include:

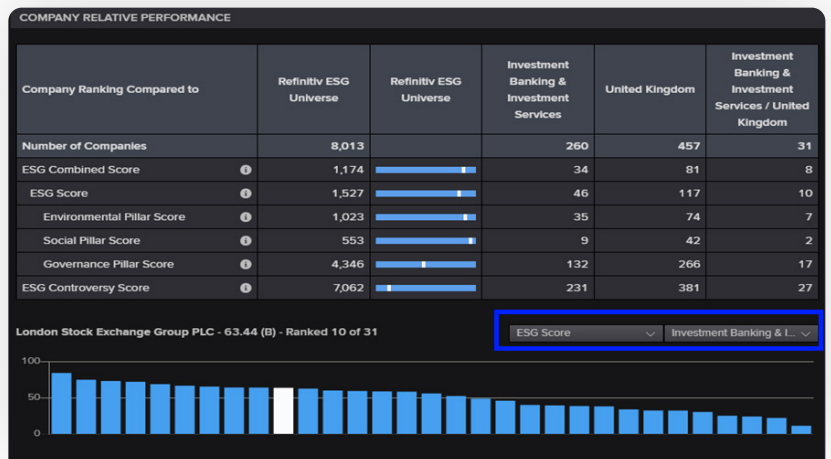
Overview and ESG summary

The company overview provides key headline ESG performance scores which are color-coded by ESG performance drivers. The summary is customizable, allowing you to overwrite auto-generated text with your own analysis and commentary.



Relative performance

The company relative performance capability allows you to view a company's ESG performance against relevant peers, choose ESG categories and define relevant peer groups.



Performance attribution by ESG categories

The performance attribution capability allows you to determine the drivers for changes in a company's year-on-year ESG performance.



Historical performance

Our ESG data dates back to 2002 allowing you to analyze the performance of companies over time.



Cost of controversies

The view allows you to identify the cost of controversies to a company's overall ESG performance by viewing specific ESG controversies over time.



Download the report

Download the Company ESG Report to easily share with your stakeholders.

REFINITIV ESG COMPANY REPORT
International Business Machines Corp (IBM)
 Document Date: 2020-11-19

REFINITIV
 DATA IS JUST THE BEGINNING®

COMPANY OVERVIEW

Market Cap. (MM USD)	\$104,414	B+ ESG Combined Score	B+ ESG Score	A- ESG Controversies Score
Revenue (MM USD)	\$77,147	A- Environmental Pillar Score	A+ Social Pillar Score	C+ Governance Pillar Score
No. of Employees	352,600			
D&I Index Ranking	89 / 3187			
TRISG Ind. Group	Software & IT Services			
Country	United States of America			
Fiscal Yr. End	2019-12-31			
ESG Reporting Scope	100%			

ESG SUMMARY

International Business Machines Corp is an Software & IT Services company headquartered in the United States of America. For the fiscal year ended in December 2019, IBM received an ESG score of 71.30 (Grade: B+).

Over the last 5 years, the company has an average ESG score of 78.74, and a median ESG score of 78.20. Refinitiv ESG score is calculated as a sum of weighted individual pillar scores. For IBM, Environmental, Social, and Governance pillars are weighted 13.88%, 32.50%, and 46.27% respectively in ESG score weightings, consistent with companies within the Software & IT Services industry groups.

IBM's controversy score of 75.90 (Grade: A-) is calculated based on total count of controversies related to the company, as collected by Refinitiv ESG team and normalized based on company's market capitalization. Discounted by its controversies, IBM received an ESG Combined score of 71.30 (Grade: B+) for the year.

YEAR-OVER-YEAR ESG PERFORMANCE - ATTRIBUTION

Pillar	Category	FY2019	FY2018	Y/Y Change	Score Weight	Attribution
Summary	ESG Score	71.30	79.34	(8.04)	100.0%	-8
Env	Resource Use	98.53	98.11	0.42	4.6%	0.0
Env	Emissions	97.98	98.54	(0.56)	3.1%	0.0
Env	Env Innovation	55.56	53.80	1.76	6.2%	0.1
Social	Workforce	96.47	97.11	(0.64)	6.9%	0.2
Social	Human Rights	90.38	93.88	(3.48)	6.2%	-0.2
Social	Community	96.47	96.12	0.35	15.4%	0.1
Social	Product Responsibility	98.99	98.48	0.51	11.2%	0.0
Gov	Management	27.57	54.47	(26.9)	30.8%	-8.3
Gov	Shareholders	77.25	77.56	(0.3)	9.3%	0.0
Gov	CSR Strategy	91.51	86.19	2.42	6.2%	0.1

Visit refinitiv.com

@Refinitiv Refinitiv