



We are now Refinitiv, formerly the Financial and Risk business of Thomson Reuters. We've set a bold course for the future – both ours and yours – and are introducing our new brand to the world.

As our brand migration will be gradual, you will see traces of our past through documentation, videos, and digital platforms.

Thank you for joining us on our brand journey.



**REFINITIV**<sup>TM</sup> 

The Refinitiv logo, featuring the word 'REFINITIV' in a bold, black, sans-serif font, followed by a trademark symbol (TM). To the right of the text is a blue graphic symbol consisting of two perpendicular lines of equal length, forming an L-shape.

# Thomson Reuters Eikon App Studio

Thomson Reuters Eikon now allows customers and partners to embed their applications, content and work flows, creating an integrated end to end solution. Eikon users benefit by getting access to specialized apps built by diverse providers which are tightly integrated with native Eikon capabilities. App providers gain the ability to easily reach the Eikon user community along with the tools to manage access to their apps.

Get best-of-breed applications not just from Thomson Reuters, but from third party developers across the world. This can include:

- Advanced charting
- Pricing calculators
- Unique datasets
- Trade ideas
- Cutting edge research



## For the end user

In addition to the wealth of native applications and tools in Eikon, Thomson Reuters provides access to:

- Global library of specialist 3rd party Eikon applications
- Tailored desktop environments specific to your requirements
- Seamless workflow through deep integration between native and 3rd party apps



## For application providers

Easily reach your users and customers where they already are, in Eikon. Reduce total cost of ownership by leveraging Thomson Reuters infrastructure, administration, user entitlement and app management tools:

- Leverage a wide range of Thomson Reuters content and functionality via a suite of APIs
- Distribute applications in a highly secure and controlled environment
- Use the Eikon user entitlement and reporting tool to administer your application
- Leverage the knowledge, best-practices and resources of the Thomson Reuters Developer Community
- As a partner, choose between two commercial models –
  - 1) Distributor, where Thomson Reuters takes care of billing and contracting
  - 2) Direct, where partner does the billing and contracting

Visit [financial.tr.com/eikon](https://financial.tr.com/eikon)