

# Elektron as a Service

## A challenging environment

- Scarcity of capital for investment in data and trading infrastructure
- Core business comes first as IT teams face an onslaught of new requirements
- Pressure to reduce cost of maintenance and support
- Need to innovate with fast time to market required to take advantage of new opportunities
- Operational risk and business continuity planning requires firms to run additional data centers

## Reduce cost, unleash innovation

- Whether you need an internet connection to market data, co-location of your application or a fully managed market data environment, you can be up and running quickly and cost effectively
- With strategic data centers all around the world, we are close to you and always close to the trading action

## Solutions you can build your business on

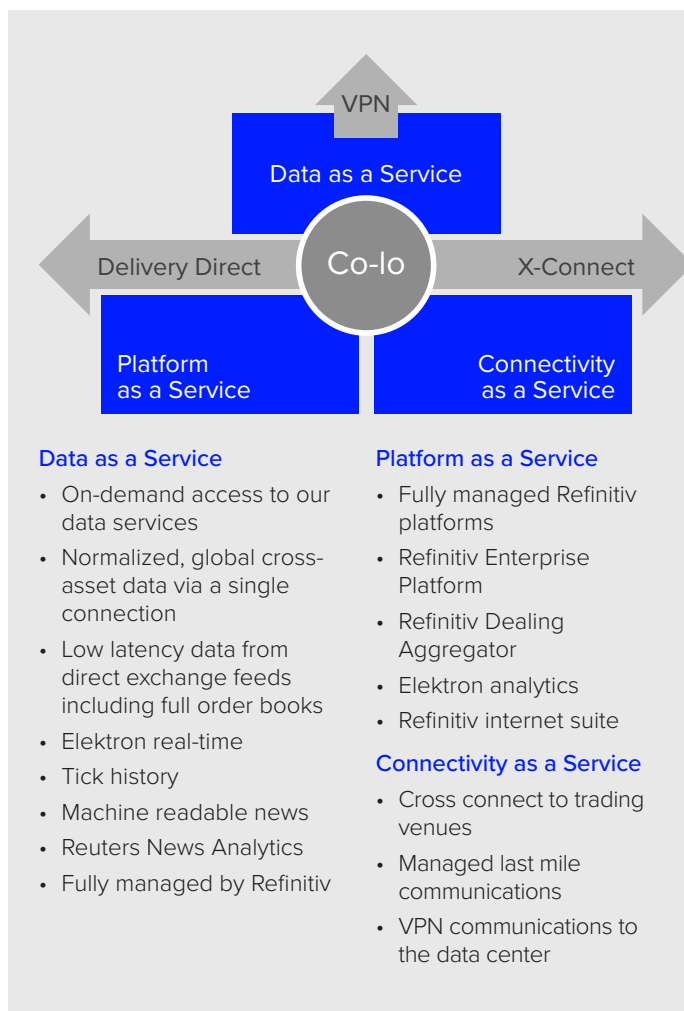
- Get more control over IT budgets – Leveraging our scale and our managed service expertise, we deliver real-time feeds and our platform as a service to allow you to run your applications and market data environment in a cost effective way providing transparency and control

## Solving business challenges together

**Reduce capital expenses:** We operate and manage all the equipment, feeds, platforms and connectivity you need in an 'as a service' model. You get the flexibility to ramp up and ramp down infrastructure as required.

**Faster time to market around the world:** We provide an innovation-friendly environment without the constraints of legacy systems. You can on-board market data and applications quickly anywhere in the world. With greater agility you can take advantage of new opportunities.

**Turnkey solution for Emerging Markets:** With our data centers in São Paulo, Shanghai and Mumbai, you can be there without the overhead of managing facilities and staff locally. So you can find opportunities in some of the fastest growing markets in the world, in addition to our presence at the Global Financial Hubs.



**High system availability with multiple layers of redundancy:** Our managed services are designed to ensure system availability even at peak updates rates – fully managed and monitored by our team of experts 24/7.

**Global data centers for business continuity:** In the event of a disaster or outage you can access the trading infrastructure, market data services and connectivity you need at our data centers across North and South America, Europe and Asia.

**Protect against cybersecurity threats:** We have the in-depth expertise and resources to provide world-class security to prevent unauthorized physical or cyber access to your systems including Distributed Denial of Service (DDoS) mitigation to minimize the impact of attacks on your infrastructure.



## WHAT IS ELEKTRON?

Elektron is a suite of trading and data propositions that power the enterprise and connect global markets. Elektron delivers low latency feeds from more than 500 exchange-traded and thousands of OTC markets, along with analytics, distribution platform and transactional connectivity to support any financial workflow application.

Elektron also powers the most innovative desktop and mobile application in the world, Eikon. This brings our global infrastructure to the fingertips of financial professionals, wherever they are and whatever their role.

All of these capabilities can be deployed at a customer location or delivered as a fully managed service from any one of our co-location and proximity sites around the globe.

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