We are now Refinitiv, formerly the Financial and Risk business of Thomson Reuters. We’ve set a bold course for the future – both ours and yours – and are introducing our new brand to the world.

As our brand migration will be gradual, you will see traces of our past through documentation, videos, and digital platforms.

Thank you for joining us on our brand journey.
NEWLY EXPANDED OFFERING HELPS YOU OUTPERFORM WITH MORE INFORMED DECISIONS.

In today’s competitive market, generic financial measures alone do not provide the complete picture of a company’s health. Granular, industry-specific information can be a critical factor in determining the success of an enterprise. You need tools to effectively evaluate a business and how likely it is to perform in the medium and long terms. Tools like Key Performance Indicators (KPIs), which are quantifiable measurements that reflect the critical success factors of an organization.

DEEPER INSIGHT AND ANALYSIS TO STAND OUT FROM THE COMPETITION

I/B/E/S Key Performance Indicators are a powerful, and rapidly expanding new suite of forecast content. To give you that extra edge, this industry-specific content is available alongside existing estimates data like EPS & Recommendations, and is available on over 216 key metrics, across 12 industries.

- Estimates and Actuals provided together with derived Surprise data, enable you to analyze broker expectations against reported results.
- Consensus and Detail forecasts are available on an Annual and Interim basis. Same Store Sales (SSS) data is available on a monthly and quarterly basis.
- For SSS and Pharmaceutical Sales, business segment and product breakdowns are available, along with deep historical content.
- Clients can cross pollinate the reported values from Fundamentals database with estimated to get access to richer history. The fundamentals KPI’s have 70% overlap with Estimates KPI’s and are available across 202 standardized metrics, 15 industries, with annual history back to 1997.

GLOBAL KPI COVERAGE BY INDUSTRY

<table>
<thead>
<tr>
<th>Industry</th>
<th>KPIs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airlines &amp; Transportation</td>
<td>686</td>
</tr>
<tr>
<td>Banking &amp; Investment Services</td>
<td>1,173</td>
</tr>
<tr>
<td>Energy</td>
<td>3,058</td>
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<tr>
<td>Home Builders</td>
<td>1,128</td>
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<tr>
<td>Hotels &amp; Entertainment Services</td>
<td>1,087</td>
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<tr>
<td>Insurance</td>
<td>340</td>
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<tr>
<td>Metals &amp; Mining</td>
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<tr>
<td>Pharmaceuticals &amp; Healthcare</td>
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<tr>
<td>Real Estate</td>
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<tr>
<td>Retail &amp; Restaurant</td>
<td>1,710</td>
</tr>
<tr>
<td>Technology</td>
<td>1,807</td>
</tr>
<tr>
<td>Telecommunication</td>
<td>1,383</td>
</tr>
</tbody>
</table>

Now live in:
- I/B/E/S Real-Time
- I/B/E/S QFS & I/B/E/S History Datafeeds
- Thomson ONE
- Datastream Professional
- Thomson Reuters for Microsoft® Office v1.5
- Eikon Excel

METRICS AVAILABILITY

Over 216 industry-specific Key Performance Indicators (KPI) measures across 12 industries are available via I/B/E/S QFS, I/B/E/S History, I/B/E/S Real Time, Eikon and Eikon Excel.

Thomson ONE and Datastream Professional display 81 metrics across the Banking, Insurance, Real Estate and Energy industries.

Please contact your Thomson Reuters local sales representative for details on gaining access to the Add-In.
Thomson Reuters links these drugs on multiple levels depending on the business relationship, chemical ingredients and purpose associated with each - allowing not only specific forecast data for each separate drug but also aggregate sales of generic ingredients and instances where global revenues are shared as a joint venture between companies.

**REAL ESTATE**

30 measures collected, notably 3 flavours of Funds from Operations; including NAREIT-Defined, Cash Available for Distribution, Development Costs and Net Operating Income, EBITDAR and NAV per Share.

Real Estate Investment Trust (REITs) are corporate entities that own, operate, acquire, develop and manage real estate assets on behalf of its shareholders. The KPIs for REITs will give an improved picture of cash flow from operations compared to net income, including non-cash related expenses such as depreciation and amortization.

**RETAIL / RESTAURANTS**

Same Store Sales (SSS) for retailers and restaurants are collected across over 130 stores and restaurants and 242 unique brands/segments in North America. On a monthly, quarterly and annual basis, this content can be viewed on a consolidated company basis, geographic and individual store banner level segments, when available.

To help you differentiate your strategy, the Thomson Reuters Proprietary Research team offers a series of unique Indices Reports, which are regularly cited in major media outlets.

**TECHNOLOGY**

8 measures collected notably: Compensation Ratio, Net Revenue, SG&A Expense and R&D Expense. 7 measures are now considered Generic.

The Technology Sector includes companies that are involved in the manufacture and sale of technological goods and services. The KPIs relevant to this sector give you the opportunity to perform highly detailed analysis of forecasted and historical performance of income and expenditure.

**TELECOMMUNICATION**

7 measures collected notably includes Subscriber Acquisition Cost (SAC), Subscribers, Net Subscriber Additions, Churn (%) and Access Line.

The Telecommunication Sector includes companies that are involved in Communication & Networking and Telecommunication Services. The KPIs relevant to this sector give you the opportunity to perform highly detailed analysis of forecasted and historical performance of income and expenditure.

To learn more about the newly expanded I/B/E/S Key Performance Indicators offering, contact your local sales representative.

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