



We are now Refinitiv, formerly the Financial and Risk business of Thomson Reuters. We've set a bold course for the future – both ours and yours – and are introducing our new brand to the world.

As our brand migration will be gradual, you will see traces of our past through documentation, videos, and digital platforms.

Thank you for joining us on our brand journey.



**REFINITIV**<sup>TM</sup> 

The Refinitiv logo, featuring the word 'REFINITIV' in a bold, black, sans-serif font, followed by a trademark symbol (TM) and a blue graphic symbol. The symbol is a stylized 'R' formed by two perpendicular lines of equal length, with the top-right corner cut off at a 45-degree angle.

# THOMSON REUTERS LIPPER GLOBAL DATA FEED

Demand for fund information is increasing as asset managers, advisors, and individual investors rely more on digital channels to access market commentary, share investment ideas, and perform research. Thomson Reuters Lipper Global Data Feed is designed to enable your business to efficiently integrate and deliver more fund content via more channels to more customers wherever and whenever they need it.

## **RICH, ROBUST CONTENT**

Thomson Reuters Lipper Global Data Feed provides the most comprehensive global coverage, offering insight on mutual funds, retirement funds, pension funds, and fund fees and expenses. Our content is relied upon by financial professionals every day to support detailed analysis, peer comparison, performance reporting, and investment selection. And millions of retail investors view Lipper information via their favorite print and digital news publications.

- We have 40 years of fund industry experience and a reputation for providing unbiased, high-quality institutional information
- Lipper covers over 265,000 collective investments, including mutual funds, closed-end funds, ETFs, hedge funds, domestic retirement funds, pension funds, and insurance products in 61 Registered for Sale (RFS) countries
- Lipper classifications and benchmarks provide unmatched granularity enabling more concrete comparative analysis. The Lipper Global Classification scheme is composed of more than 400 peer groups. Lipper Leaders ratings facilitate fund selection by illustrating how well a fund meets specific investment goals
- Lipper Global Data Feed provides access to fund performance, returns, daily NAVs, risk statistics, benchmarks, asset information, distributions, and historical data
- Lipper Global Data Feed also offers key portfolio data and ratios, including full holdings, weight and rank within portfolio, shares held, allocations, EPS Growth, Price to Sales, Price/Book Ratio, Price/Earnings Ratio, Return on Assets, Sales per Share Growth, Weighted Percent Market Caps, and more
- Lipper Fee and Expense information, including initial sales fees, management fees, and redemption charges; Total Expense Ratios (TERs) and other expense data are also available
- Fund Events include events such as Mergers, Liquidations, Name Changes, Cross Reference Changes, and Classification Changes

## **CREATING VALUE FOR YOUR BUSINESS AND YOUR CUSTOMERS**

### **Peer Performance Analysis and Reporting**

- Satisfy client demands for deeper analysis and more transparent reporting with detailed quantitative fund data. Quantitative data is displayed consistently for every fund, allowing you to improve workflow efficiency by alleviating concerns about data gaps. You can create analysis and reporting tools that allow users to confidently compare funds

### **Product Strategy and Opportunity Analysis**

- Identify and monitor product opportunities and market trends by creating periodic analysis detailing classification types, assets under management, and fund holdings for newly launched and competitor funds
- Access global Fee & Expense information to compare your fund fees and performance to competitors; examine how your fee levels align with those of the industry as a whole so you can appropriately manage and communicate fee strategies

### **Marketing and Advertising**

- Visually illustrate fund performance on websites and sales communications using Lipper benchmarks, including our ratings, indices, and averages
- Show customers how your fund's fees and expenses stack up by adding the Lipper Leaders Expense Rating to your Fee and Expense profiles and reports; quickly and clearly communicate your fund's overall value to investors and advisors
- Aid long-term investors with decision making by highlighting the Lipper Leaders Ratings on performance overviews

### **Investor Portals**

- Capitalize on high-touch communication channels, such as social networks, mobile media, and online communities to reach customers who are on the go. Create infographs using Lipper data to feature on social media, blogs, and Web pages. Populate screeners, top fund lists, and other investing apps for websites and mobile devices

## **ABOUT THOMSON REUTERS LIPPER**

Thomson Reuters Lipper provides independent insight to asset managers and institutional investors on global collective investments, including mutual funds, retirement funds, hedge funds, and fund fees and expenses. Lipper offers premium-quality data, fund ratings, analytical tools, and global commentary through specialized product offerings. Trusted by investment professionals for more than 40 years, Lipper provides unparalleled expertise and insight to the funds industry.

### Fund Selection and Analysis Tools

- Make it easier for wholesalers, advisors, and distribution partners to select funds and define product lists by populating your advisor portals and internal applications with our institutional quality information. Lipper's deep content sets are specifically designed to provide investment professionals with the extra level of detail they need to analyze and validate recommendations
- Add Lipper information into your research and recommendations for more sophisticated analysis; validate and provide additional support for your findings with comparison tables and charts generated using Lipper data
- Integrate Lipper data into your analysis and reporting tools, such as Hypotheticals, proposal generation, and fact sheets to improve the level of detail offered to your colleagues and distribution partners

### Retirement and Pension Platforms

- Power your retirement and pension platforms with fund profile, performance, portfolio allocation, and Lipper Leaders ratings information to help investors make suitable investment selections; create allocation models and calculation tools featuring Lipper classifications and benchmarks to educate investors about risk, return, and possible outcomes
- Generate investment policy statements, fact sheets, and customer communications using Lipper Global Data Feed to ensure essential data is incorporated to meet compliance standards and customer requirements
- Analyze and recommend funds according to client investment policy standards and criteria; integrate Lipper data into your analysis and proposal tools to support fund selection and recommendations to plan sponsors

### Media

- Win over your most savvy readers by offering them access to the same high-quality content used by investment professionals; from general mutual fund and ETF profiles to performance ratings to fees and flow information, we enable you to give customers more content and tools that keep them coming back
- Integrate Lipper information into investor education tools and personal finance articles; create links on websites and social media between finance news and related fund profiles to keep users engaged and informed

### RELIABLE INFORMATION AND TIMELY DELIVERY

We understand in rapidly changing markets that timely, accurate, and complete global data is critical to the success of your business. Lipper Global Data Feed is updated at appropriate daily frequencies to ensure you have the most up-to-date information to drive your applications, websites, reporting systems, and analysis tools.

We are committed to delivering the highest-quality insights to your business so you can focus on conducting analysis without quality concerns. All of the Lipper data goes through a quality control and validation process prior to inclusion in the Lipper Global Data Feed. The files are verified for content accuracy and correct physical structure prior to being posted to the FTP site so you can be completely confident in the information you receive from us.

### FLEXIBLE FORMAT

Lipper Global Data Feed is built using an XML (Extensible Markup Language) schema (XSD) and designed to deliver XML files in logical packages that are easy to decipher and more efficient to ingest and integrate data into applications, websites, and reporting systems.

### Package Types

- The Asset Overview package contains the following data elements:
  - Profile
  - Fees and Expenses
  - Minimum Investments
  - Classifications
  - Performance
  - Lipper Ratings
  - Portfolio – Allocations
  - Portfolio – Characteristics
  - Events
- Delta packages for specific content sets, e.g., price and distribution changes, and other fund changes
- The Financial History package contains the following data elements: Prices; Distributions & Performance going back a minimum of ten years
- The Portfolio History package contains all historical full portfolio holdings and associated derived calculations going back a minimum of 60 months

### CONTRIBUTED DATA

Fund management firms can contribute data to ensure their holdings and performances are fully covered in Lipper's database, considered the benchmark for fund content worldwide.

*Use of high-touch communication channels, such as social networks, mobile media, and online communities, allows you to reach customers who are on the go.*

Visit [financial.tr.com](http://financial.tr.com)

For more information, contact your representative or visit us online.

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