As a trader, you’re faced with a number of challenges, such as the pressure to lower costs and the relentless shift towards automation. You also need to find that competitive edge to stay ahead. An end-to-end trading solution for your pre-trade, trade and post-trade requirements can now be a reality. To help you trade smarter, faster and more efficiently, Refinitiv offers you an open and powerful trading platform, so you can choose the right solution for your trading workflow.

**Content and features**

**Global, multi-asset coverage**
Execute any listed equity, options or futures instrument in more than 80 countries across the Americas, Europe, the Middle East and Africa through our single, easy-to-use platform.

**Comprehensive, end-to-end coverage**
Manage the entire trade life cycle using our pre-trade analytics, sophisticated execution tools and post-trade processing capabilities.

**Powerful execution and risk capabilities**
Implement a wide array of strategies using an advanced suite of tools, including Spread Trader, Portfolio Trader, Risk Manager, Trading Analytics and more.

**Unrivaled support**
Leverage our follow-the-sun support model offered by product experts in each major global financial hub, bringing deep understanding of electronic trading and local market structures.

**Flexibility to meet your needs, now and in the future**
Tailor the platform to meet your specific workflow, set your own HotKeys, link windows, create alerts and signals, and more. All with the ability to easily scale as your needs change.

**Access hundreds of counterparties**
Gain access to more than 200 certified execution brokers, many of the major prime and clearing brokers, and more than 650 brokers on the Autex® Trade Route service.
Refinitiv™ REDI® EMS and Refinitiv’s end-to-end trading solution

REDI EMS is an award-winning execution management system that offers multi-asset trading functionality, powerful workflow and compliance tools, and rich analytics via desktop, cloud and API.

Trade equities, futures and options with over 200 brokers in more than 80 countries, all on one interface that provides you with:

- Portfolio and spread trading
- Charting, workflow and compliance tools
- Perspective analytics and insights on your orders
- Eikon is a next-generation financial markets desktop. With Eikon content running alongside REDI EMS, you get open and powerful pre-trade capabilities. Plus, you have access to a growing suite of trader-focused apps and premier content derived from natural language search
- Eikon Messenger connects you to a community of over 300,000 verified financial professionals across more than 30,000 firms in 180 countries. Share text, live data, charts and analytics, and collaborate with your network from a single platform

• The Autex suite provides access to the Autex Indication of Interest (IOI) network and Advertised Trades apps, as well as Autex Trade Route – one of the world’s largest FIX order routing networks handling order flow of over 40 billion shares per day
• Refinitiv™ Data Platform delivers low-latency feeds from over 400 exchange-traded and OTC markets, along with analytics, distribution platforms and transactional connectivity to support financial workflow applications, including Eikon. As a REDI EMS user, when you subscribe to Eikon this combination will potentially eliminate any duplicate market data costs that you may otherwise be paying
• REDI EMS provides access via API or FIX to facilitate order staging with leading OMS providers, including AlphaDesk, a cloud-based multi-asset class order management and portfolio management system

Capabilities

**Execution**
- Listed equities, options and futures trading
- Portfolio trading
- Pairs/spread trading
- Trade analytics

**Workflow**
- Order and ticket staging
- Position management
- Locate management
- Allocation and commission tools
- End-of-day files

**Compliance**
- Risk management
- Automatic order marking
- Anti-crossing
- OATS reporting
- Custom reports

**Access and services**
- Eikon
- Messenger
- Autex Trade Route
- Autex IOIs and Trade Advertisements
- Best-in-class support
- API, desktop and Web-based access
- Flexible connectivity options

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