Making data intelligent

How Intelligent Tagging, powered by Calais, adds structure to unstructured content so you can turn big data into precise advantage.

Unstructured Content
Content uploaded from news articles, blog postings, proprietary data, catalogs, social media, and more

Extract, classify, and tag metadata

Companies

Structured Metadata
Our unique identifiers leverage the deep knowledge in Refinitiv professional data, creating metadata to enrich your own content – and also mapping it to Refinitiv content to give the best of both worlds.

People

Events

Relationships

Topics

Locations

TAGGING
Instantly finds the entities within every kind of document using Natural Language processing and creates semantic metadata for content with PermIDs.

INTELLIGENCE
Returns the facts and events hidden within the text, supplying tags you can incorporate into other applications for search, news aggregation, blogs, catalogs, and more.

LINKING
Linkages to Refinitiv content authorities with up-to-date metadata at any point in time. Shows organization hierarchy. Displays relevant information for the user.

TAKE YOUR BUSINESS TO A HIGHER LEVEL

MANAGE RISK
Gain insight into events in your business sector and securely map the information to your own proprietary data to create a nuanced picture of potential risk.

GENERATE ALPHA
Mine news and social media plus government filings and other areas of big data to accurately predict and leverage alpha signals not apparent to others.

DEVELOP PLATFORMS
Bolster platforms you develop, including wealth management portals, to enrich your clients’ experiences so they’ll stay within your walls as their primary financial-services interface.

It’s not what Intelligent Tagging does, but what you can do with it.
Identify the best opportunities, make your content richer, and turn big data into precise advantage with Intelligent Tagging, powered by Calais. Learn more at refinitiv.com/tagit