We are now Refinitiv, formerly the Financial and Risk business of Thomson Reuters. We’ve set a bold course for the future – both ours and yours – and are introducing our new brand to the world.

As our brand migration will be gradual, you will see traces of our past through documentation, videos, and digital platforms.

Thank you for joining us on our brand journey.
PermID are:

**Complementary** – to the Reuters Instrument Code (RIC), International Security Identification Numbers (ISINs), Legal Entity Identifiers (LEIs), and other identifiers

**Comprehensive** – provides identification across a wide variety of organizations, instruments, funds, issuers and people

**Connected** – PermIDs connect all data sets in the Thomson Reuters information model, helping gain valuable insights

**Machine-readable** – a 64-bit number that operates beneath the surface to connect related information instantly and seamlessly

**Open** – Thomson Reuters open strategy is driving new opportunities, collaboration and innovation; we are Open Data Institute (ODI)-certified

**Permanent** – a never reused identifier is assigned to each information object; they don’t change and allow you to trace object changes over time

**Precise** – points to each specific information object

**Scalable** – a vast number of PermIDs are available

**Unique** – each instance has its own PermID

**Power your systems:**

- Develop platforms with PermID.org for easily searchable and better-connected data that returns the right connections to you
- Generate Alpha by tagging all your data and exposing powerful linkages for unique insights
- Link your cross-asset information to connect all of your non-streaming information for pricing and reference data needs
- Manage data with Org ID by gaining insight into business events and securely mapping the information to your own data

For more information visit permid.org